

Donahue Schriber 2008 Population Report



Boronda Plaza
1540 East Boronda Road Salinas, CA 93901

8 June 2009

Coordinates Longitude: -121.595830
Latitude: 36.695020

	1 MILE RING 3.14 SQ/MI	2 MILE RING 12.56 SQ/MI	3 MILE RING 28.27 SQ/MI
POPULATION			
2013 Population	17,565	61,003	96,312
2008 Population	15,913	58,014	92,678
2000 Population	12,838	52,403	85,804
% Population Change 2000-2008	23.95%	10.71%	8.01%
% Population Change 2008-2013	10.38%	5.15%	3.92%
2013 % Pop Age			
2013 % Pop Age Under 5	9.27%	8.72%	8.46%
2013 % Pop Age 5-14	19.76%	18.98%	18.39%
2013 % Pop Age 15-19	8.59%	8.92%	8.81%
2013 % Pop Age 20-29	17.40%	17.54%	17.07%
2013 % Pop Age 30-39	17.50%	16.29%	15.87%
2013 % Pop Age 40-49	11.64%	11.81%	11.68%
2013 % Pop Age 50-59	7.88%	8.52%	9.16%
2013 % Pop Age 60-64	2.81%	3.20%	3.57%
2013 % Pop Age 65+	5.15%	6.01%	7.00%
2008 % Pop Age			
2008 % Pop Age Under 5	11.35%	10.66%	10.33%
2008 % Pop Age 5-14	20.08%	19.25%	18.66%
2008 % Pop Age 15-19	9.28%	9.66%	9.53%
2008 % Pop Age 20-29	18.51%	18.74%	18.20%
2008 % Pop Age 30-39	16.16%	14.99%	14.63%
2008 % Pop Age 40-49	11.99%	12.16%	12.08%
2008 % Pop Age 50-59	6.60%	7.24%	7.90%
2008 % Pop Age 60-64	2.13%	2.51%	2.86%
2008 % Pop Age 65+	3.92%	4.81%	5.80%
2000 % Pop Age			
2000 % Pop Age Under 5	11.53%	10.84%	10.48%
2000 % Pop Age 5-14	21.97%	21.06%	20.44%
2000 % Pop Age 15-19	9.39%	9.77%	9.64%
2000 % Pop Age 20-29	18.54%	18.80%	18.20%
2000 % Pop Age 30-39	17.70%	16.54%	16.24%
2000 % Pop Age 40-49	11.32%	11.57%	11.61%
2000 % Pop Age 50-59	4.95%	5.56%	6.19%
2000 % Pop Age 60-64	1.39%	1.70%	1.98%
2000 % Pop Age 65+	3.21%	4.15%	5.23%

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2008 POPULATION BY SEX			
2008 % Male	52.24%	52.79%	52.20%
2008 % Female	47.76%	47.21%	47.80%
DETAILED AGE & SEX			
2013 % Females Age Under 5	8.86%	8.45%	8.24%
2013 % Females Age 5-14	9.84%	9.47%	9.19%
2013 % Females Age 15-19	8.62%	8.91%	8.71%
2013 % Females Age 20-29	8.55%	8.23%	8.07%
2013 % Females Age 30-39	8.25%	7.43%	7.25%
2013 % Females Age 40-49	5.15%	5.30%	5.29%
2013 % Females Age 50-59	3.75%	3.99%	4.38%
2013 % Females Age 60-64	2.61%	3.11%	3.58%
2013 % Females Age 65+	2.63%	3.15%	3.78%
2008 % Females Age Under 5	10.96%	10.46%	10.19%
2008 % Females Age 5-14	9.86%	9.48%	9.20%
2008 % Females Age 15-19	9.21%	9.54%	9.32%
2008 % Females Age 20-29	8.66%	8.34%	8.20%
2008 % Females Age 30-39	7.77%	6.97%	6.83%
2008 % Females Age 40-49	5.47%	5.62%	5.64%
2008 % Females Age 50-59	3.26%	3.50%	3.90%
2008 % Females Age 60-64	2.16%	2.63%	3.09%
2008 % Females Age 65+	2.09%	2.61%	3.23%
2000 % Females Age Under 5	5.30%	5.01%	4.94%
2000 % Females Age 5-14	10.73%	10.33%	10.03%
2000 % Females Age 15-19	4.35%	4.45%	4.41%
2000 % Females Age 20-29	8.58%	8.30%	8.15%
2000 % Females Age 30-39	8.48%	7.66%	7.58%
2000 % Females Age 40-49	5.26%	5.46%	5.55%
2000 % Females Age 50-59	2.52%	2.76%	3.14%
2000 % Females Age 60-64	0.66%	0.82%	1.00%
2000 % Females Age 65+	1.75%	2.33%	2.99%
MEDIAN AGE			
2013 Median Age	26.3	26.6	27.4
2013 Median Age Males	26.7	27.0	27.6

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2013 Median Age Females	25.9	26.2	27.2
2008 Median Age	24.3	24.6	25.3
2008 Median Age Males	24.2	24.6	25.1
2008 Median Age Females	24.5	24.6	25.5
2000 Median Age	23.1	23.4	24.2
2000 Median Age Male	22.8	23.3	23.8
2000 Median Age Female	23.4	23.6	24.5
RACE & ETHNICITY			
2013 % White	59.93%	63.19%	62.86%
2013 % Black	1.78%	1.61%	1.63%
2013 % Amer Indian/Alaska Native	0.32%	0.32%	0.32%
2013 % Asian	10.39%	8.11%	8.89%
2013 % Other	27.58%	26.76%	26.30%
2013 % Population Hispanic	78.63%	80.92%	79.47%
2013 % Population Non-Hispanic	21.37%	19.08%	20.53%
2008 % White	53.14%	56.39%	56.08%
2008 % Black	2.00%	1.79%	1.83%
2008 % Am Indian/Alaska Native	0.55%	0.55%	0.55%
2008 % Asian	9.36%	7.13%	7.96%
2008 % Other	34.95%	34.12%	33.57%
2008 % Population Hispanic	77.93%	80.54%	78.72%
2008 % Population Non-Hispanic	22.07%	19.46%	21.28%
% Change in Hispanic Pop 2008-2013	11.37%	5.65%	4.91%
% Change in Hispanic Pop 2000-2008	24.03%	10.51%	8.98%
MARTIAL STATUS			
2008 % Married	51.06%	48.72%	47.29%
2008 % Separated	10.73%	12.32%	12.02%
2008 % Never Married	30.77%	31.08%	31.43%
2008 % Divorced	4.91%	4.82%	5.46%
2008 % Widowed	2.54%	3.05%	3.80%

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POPULATION IN GROUP QUARTERS			
2013 Population in Group Quarters	132	1,335	1,768
2008 Population in Group Quarters	125	1,267	1,680
2000 Population in Group Quarters	114	1,160	1,538
PER CAPITA INCOME			
2013 Per Capita Income	\$20,501	\$18,709	\$18,440
2008 Per Capita Income	\$16,969	\$15,411	\$15,257
HOUSEHOLDS			
2013 Households	3,806	12,942	21,112
2008 Households	3,415	12,180	20,157
2000 Households	2,684	10,737	18,319
% Households Change 2008-2013	11.45%	6.26%	4.74%
2013 Average Household Size	4.6	4.6	4.5
2008 Average Household Size	4.6	4.7	4.5
2000 Average Household Size	4.7	4.8	4.6
2008 % 1 Person Households	7.50%	8.16%	10.29%
2008 % 2 Person Households	14.41%	14.29%	15.77%
2008 % 3-5 Person Households	48.84%	47.51%	46.52%
2008 % 6+ Households	29.25%	30.03%	27.42%
2008 % Vacant Dwellings	7.98%	6.84%	6.98%
2008 % Owned Dwellings	72.43%	61.66%	58.49%
2008 % Rented Dwellings	27.57%	38.34%	41.51%
2013 Median Household Income	\$74,843	\$66,120	\$61,575
2008 Median Household Income	\$66,062	\$57,895	\$54,517
2000 Median Household Income	\$51,134	\$45,056	\$42,929
% Change in Median HH Income 2008-2013	13.29%	14.21%	12.95%
2008 Average Household Income	\$77,722	\$69,587	\$67,564

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HOUSEHOLDS BY HH INCOMES			
2013 % W/HH Inc <20k	10.40%	11.92%	12.19%
2013 % W/HH Inc \$20k-\$30k	5.10%	7.57%	8.53%
2013 % W/HH Inc \$30k-\$40k	5.28%	8.92%	10.11%
2013 % W/HH Inc \$40k-\$50k	10.77%	9.81%	9.46%
2013 % W/HH Inc \$50k-\$75k	18.60%	18.02%	19.50%
2013 % W/HH Inc \$75k-\$100k	16.18%	13.99%	13.94%
2013 % W/HH Inc > \$100k	33.74%	29.76%	26.27%
2008 % W/HH Inc <\$20k	11.86%	13.72%	13.96%
2008 % W/HH Inc \$20k-\$30k	6.06%	9.13%	10.32%
2008 % W/HH Inc \$30k-\$40k	8.40%	10.84%	11.31%
2008 % W/HH Inc \$40k-\$50k	10.37%	9.88%	10.30%
2008 % W/HH Inc \$50k-\$75k	20.29%	19.35%	20.49%
2008 % W/HH Inc \$75k-\$100k	16.69%	13.93%	13.34%
2008 % W/HH Inc > \$100k	26.38%	23.14%	20.28%
2000 % W/HH Inc <20k	16.43%	19.00%	19.32%
2000 % W/HH Inc \$20k-\$30k	8.16%	12.93%	14.25%
2000 % W/HH Inc \$30k-\$40k	14.23%	13.52%	13.46%
2000 % W/HH Inc \$40k-\$50k	10.02%	10.23%	10.73%
2000 % W/HH Inc \$50k-\$75k	23.66%	20.77%	21.27%
2000 % W/HH Inc \$75k-\$100k	14.90%	12.26%	11.13%
2000 % W/HH Inc > \$100k	12.67%	11.29%	9.86%